

seARTS Uncorked – The Art of Food & Wine Pairing!
2014 Fall Benefit at Bass Rocks Golf Club



October 18, 2014
6:30-10:30 p.m.

In 2014 we would like to TOAST wine, food, and music alongside art – a powerful combination and wonderful way to mingle with fellow foodies and art lovers!

Fundraising Goals: Through our annual fall fundraising event & campaign, we fund all of seARTS initiatives and operations for the year.

During this fundraising “window” we hope that seARTS patrons and friends will support seARTS in one of several ways:

- Become an event sponsor
- Purchase an ad in the program book
- Or, if you cannot make it, simply make a donation.
- Buy tickets to the event
- Participate in the raffle
- Buy artwork

Event Highlights:

A Wine Pull (your ticket entitles you to draw two corks, and you will take home two bottles of hand-picked wine or other prizes!)

- *A sampling of food & wine pairings led by Kathleen Erickson, Savour Wine & Cheese*
- *A docent Tour of Art@Bass Rocks*
- *A Silent Auction of hand-decorated wine bottles, glasses & more*
- *Music, mingling, wine tasting, heavy Hors d'Oeuvres & cash bar*
- *Music by Groupo Fantasia (OR Alec Razdan & A-Train Orchestra); additionally, a Jazz Quintet from the award-winning Beverly Hig.*

Tickets will be **\$120** in advance and **\$125** during the week before the event. Tickets will not be sold at the door.

Sponsorship Opportunities

Presenting Sponsor/Annual Sponsor: \$3500 with web sponsorship \$4000

- Includes 4 event tickets
- Inside front cover of the program book
- On site “table” for sponsors & signage
- Mention in all publicity offline and online
- Company Profile presented in seARTS eblast in 2014 and first half of 2015.
 - Newsblast reaches 2000+ subscribers/art lovers
- Recognition throughout the year on Sponsors page and all seARTS programs
- Yearlong Ad on seARTS Website – ads are the left column on specified pages or the calendar

Platinum Benefit Sponsorships (2 available): \$1500

- Includes 2 event tickets
- Logo/ad on the back cover or inside back cover of the program book
- Recognition on seARTS Website as an event sponsor
- Mention in all online publicity
- Feature profile in weekly newsblast

Friends of seARTS Sponsorships (unlimited): \$400

- Includes 2 tickets
- Listing in program book
- Listing on website

Program Advertising: Ads in the program book are available from \$250 for a quarter page to \$1,000 for a full page.

Member Sponsorships: Sponsor an Artist or Arts Organization as a member of seARTS. Emerging Arts group - \$100, Individual Artist - \$45, Students - \$25.

Background: seARTS (www.searts.org) is a 501(c)(3) nonprofit organization formed in 2000 to facilitate collaboration between artists, arts organizations, the community, civic leaders, and businesses working together to impact the cultural economy on Cape Ann. seARTS members include artists from many genres as well as art lovers, and community business leaders! seARTS activities and events are open to the public and its shows and programs involve both members and non-members. Your donations to seARTS are tax-deductible under IRS guidelines.

Please note that to be included in the evening’s printed program – the deadline for inclusion is October 1st. If we hear from you after that date, we will include your name in all other promotion.