

# Application for Entry

## seARTS Art Loan @ Bass Rocks 2016

**Bass Rocks Golf Club 34 Beach Road Gloucester, MA 10930**

**Submission Deadline: Sunday, April 3, 2016**

The **seARTS** Art Loan @ Bass Rocks program is now entering its ninth year. This incredibly popular exhibition exposes jury-chosen artworks to the membership of the Bass Rocks Golf Club, as well as to the many visitors at the events held there throughout the year. This has been a tremendously successful show, and to date nearly \$18,000 of art work has been sold, with over 200 artists' works having been displayed! Each year, three works are chosen for top jury awards.

The Art Loan Program is exclusively for members of seARTS and runs for one year at the Bass Rocks Golf Club, installed in the main function room. **Your submitted works must be available to hang for the entire year.** During this time artists are invited to share their bios and information, to schedule studio visits for interested Club members, and/or extend invitations to other showings/events. If a piece is sold, the artist may replace it with a new work, approved by the event chair, and the artist must submit a new signed form, consigning the work for sale.

**Deadline for Applications: Sunday, April 3, 2016**

### Requirements:

Applicants may submit up to three (3) artworks

All work must have been produced within the last two years.

All artwork must be original. No giclées or prints will be accepted.

All work must be able to be wall-hung, and if accepted must be wired or otherwise fitted for hanging/installation.

Work weighing in excess of fifty pounds cannot be accommodated, and will therefore not be accepted.

A **seARTS** membership is required for all applicants. If you are already a member, there is a non-refundable \$15.00 application fee (used for the

administration and promotion of this exhibition). This fee must be submitted with your application. If you are not a **seARTS** member, the fee is \$65.00, which includes a \$50.00 individual membership or membership renewal fee, plus the \$15.00 application fee.

*If you are not sure of your membership status, please email us at [info@searts.org](mailto:info@searts.org) before you apply, and we will gladly check your status, and arrange renewal if necessary.*

## To Apply:

Please email your info and your images to [searts2009@gmail.com](mailto:searts2009@gmail.com). Images must be under two megabytes in size, and in the jpeg format. Be SURE your name and name of image are in the jpeg filename.

1. If you are a current **seARTS** member, please fill out the submission form on page 5, and mail a check (made out to **seARTS**) for the **\$15.00** application fee.  
*Important note: You must be a member during the run of the exhibition, i.e., through April 2017. If your membership is close to expiring, now would be the perfect time to renew!*
2. If you are new to **seARTS**, or your membership has expired, please fill out the submission form on page 5, and mail a check (again, made out to **seARTS**) for **\$65.00** (\$50.00 for one year membership plus \$15.00 application fee).
3. All checks should be mailed to: **seARTS** P.O. Box 1476, Gloucester, MA 01930.

Artists whose work is accepted will be notified by email or phone on a date to be announced. A completed, 3-part exhibit label (which includes artist's name and phone number, title, medium and price of the work) will be emailed. This label must be printed, signed and affixed to the back of each piece before drop-off. Accepted work to be exhibited should be dropped off at 34 Bass Rocks Beach Road, on Sunday, April 24, between 9AM and 12PM. If you cannot drop off your work during these hours, you must designate someone as your representative to bring the work to the Club for you at that time.

Either you or your representative will need to bring the following items to the drop-off:

- \* The appropriate, accepted artwork(s).

- \* A completed, 3-part exhibit label for each piece, signed by the artist.
- \* Any biographical information, provided in a plastic sleeve suitable for a 3-ring binder. This is for an “Artists Book” available to buyers/viewers for reference. If you are available for studio visits, provide your address and available times.
- \* Any brochures or postcards you would like to have available on display at the club.

Submitted works **must** be the same as those represented in your application jpeg files. Please note, the curators/jurors reserve the right to eliminate any piece if the quality of the accepted work differs greatly from that of the image submitted.

### **Bonus Promotional Opportunities:**

- \* **seARTS** will produce an online announcement which artists can use to invite their personal contacts and audience to the opening reception. Artists are strongly encouraged to invite guests. Since no cover is charged at the door, it is greatly appreciated if artists can provide an appetizer to the opening reception. The **seARTS** Board and volunteers will also contribute generously to the food offerings to make this a truly festive event. There is a cash bar at the reception, as no “outside alcohol” is permitted in the club.
- \* Awards will be given by the Jury, with a framed certificate, and will be announced at the Opening Event on xxx. First, Second and Third place are given, with three honorable mentions noted as well.
- \* Bass Rocks will feature exhibiting artists in many of its newsletters and you will also be featured in the seARTS newsletter.
- \* Work will be listed with prices online, in a passed out price sheet, in a book displayed at the club, as well as on printed labels beneath each piece on the wall. Bass Rocks also has additional promotional signage to indicate that all artwork work is for sale.
- \* The work will be featured in slideshow format, on both **seARTS.org** and the Bass Rocks website.

### **Sale of Work:**

All artworks accepted **must** be available for sale. As this is not the main business of **seARTS**, no sales tax is charged. 70% of the sale price of artwork is retained by the artist. **seARTS** receives a 30% commission from the sale price of any artworks sold.

Additionally, a referral fee of 10% is requested for any works later sold as a result of a referral made directly from the show at Bass Rocks. [In the rare case that one of the pieces hanging at Bass Rocks is sold by some other means (e.g. off the artist's website), seARTS would also kindly request a referral fee of 5%.] Reporting of this referral fee is up to the artist and buyer, and will be on the honor system. Bass Rocks Golf Club is a secure building, but any incidents involving loss or damage to artwork will be handled on a case by case basis.

**Timeline:**

March 7: Call to Artists

April 3: Deadline of all artist submissions

April 4: Jurors deliberate

April 10: Jurors report finalists

April 11: Notification of selected artists

April 24, 10am -2 pm: Pick-up of 2015 unsold works; drop-off of new works

June 8: Opening Reception at Bass Rocks, 6:00-9:00 PM

**2016 Art Loan @ Bass Rocks Submission Form**  
**Please complete and mail with your payment to:**  
**seARTS, P.O. Box 1476, Gloucester, MA 01931**

Artist Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Preferred Phone #: \_\_\_\_\_

**Please fill out for each art work:**

**#1 Title:** \_\_\_\_\_

Framed Dimensions: \_\_\_\_\_

Media: \_\_\_\_\_

Price: \_\_\_\_\_

**#2 Title:** \_\_\_\_\_

Framed Dimensions: \_\_\_\_\_

Media: \_\_\_\_\_

Price: \_\_\_\_\_

**#3 Title:** \_\_\_\_\_

Framed Dimensions: \_\_\_\_\_

Media: \_\_\_\_\_

Price: \_\_\_\_\_

Please sign here that you have read the above agreement between you and seARTS.

Artist Name (Print): \_\_\_\_\_

Artist Signature: \_\_\_\_\_