

seARTS society for the encouragement of the arts on cape ann

seARTS 2014 Partner With an Artist Program: Call to Artists and Application Guidelines

seARTS invites artists to apply for Partner With an Artist Grants

Partner With an Artist (PWA), seARTS' signature artist grant program, provides grants to artists to create new work -- in any medium: visual, performing, multimedia art -- in partnership with local businesses. PWA's focus is to celebrate the arts, strengthen partnerships with the business community, and to promote a vibrant and culturally rich economy on Cape Ann.

The 2014 PWA program will connect with three of Cape Ann's Cultural Districts: Essex River, Harbortown and Rocky Neck. Jurors will award three \$1,500 grants, totaling \$4,500, to artists who collaborate with a business in a Cape Ann Cultural District. One artist or project in each of three Cultural Districts will receive a grant. Each completed project will be presented in its Cultural District for the public to experience and enjoy.

Partnership with a business: This is an opportunity for artists and businesses to explore a creative relationship. We seek to fund innovative projects where artists and businesses work together to explore new opportunities only made possible by collaborating. A business might provide goods, services, or space for a project.

Creating opportunities for artists: PWA supports artists and encourages creative new work that connects to the local community and that will attract residents and visitors to explore and enjoy the Cultural District.

Grants: In each of these three Cultural Districts: Rocky Neck, Harbortown and Essex, one \$1,500 grant will be awarded to one artist in partnership with a business in that Cultural District.

Please note: *Projects in the Rockport Cultural District are not eligible for this round of grants. Rockport Cultural District has already completed this grant opportunity in 2012.*

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Phase One: April - June 2014

Grant applications will be solicited by seARTS for artists collaborating with a business in each of these three Cultural Districts:

Gloucester's Rocky Neck Cultural District
Gloucester's Harbortown Cultural District
Essex River Cultural District

Phase Two: June 2014

One grant of \$1,500 will be awarded to one artist collaborating with a business in each of these three Cultural Districts:

Gloucester's Rocky Neck Cultural District
Gloucester's Harbortown Cultural District
Essex River Cultural District

Phase Three:

September-October 2014

Completed projects will be presented in their Cultural Districts.

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Resources and Links:

[PWA Overview](#)

[Massachusetts Cultural Council](#)

www.facebook.com/VisitEssexMA

www.visitessexma.com

www.facebook.com/GloucestersRockyNeckCulturalDistrict

www.rockyneckartcolony.org

www.gloucesterharbortown.org

TIMELINE

Application Deadline:	June 20, 2014
Award Notifications:	June 27, 2014
Public Project Presentations:	September/October 2014

HOW TO APPLY

If you are a current member of seARTS, there is no fee to apply for this program. To join or renew your membership please visit <http://searts.org/wp/joinsupport/>. If you wish to apply, but not join seARTS, there is a \$25 application fee.

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APPLICATION must include:

1. Cover sheet with contact information: name, street address, email, phone number(s), and names of all artists and business partners involved in the project.
2. Resume or C.V.
3. \$25 application fee for non-member applicants.
4. One-page project description, including a description of how the partnership will work. Identify the business partner(s): company name, street address, contact person, email and phone number(s)
5. Budget including in-kind donations.
6. Work samples:

Visual Art: 6-10 images numbered and titled, and readable on Macintosh. Please submit by email to pwa.searts@gmail.com.

Media, Performance or Sound Art: 5 minutes on DVD or CD, with numbered media list that corresponds to work samples.

DEADLINE: All applications must be received no later than June 20.

Contact information: pwa.searts@gmail.com or 978-281-1222

Send your application to: pwa.searts@gmail.com or
seARTS/PWA, P.O. Box 1476, Gloucester, MA 01931

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