

seARTS celebrates 6th Annual Art@Bass Rocks Show at Opening Reception

The public is invited to join the opening reception

May 3, 2013

For Immediate Release

Contact: Jacqueline Ganim-DeFalco

jgdefalco@verizon.net 978-281-1222

The Society for the Encouragement of the Arts Cape Ann proudly announces its 6th year in partnership with Bass Rocks Golf Club for the Annual Art Loan Program. This year's show presents works by 18 regional artists at its opening reception on May 29th. The opening provides a chance for the seARTS members and the general public to view the works and meet the artists. Highlighting the event will be a keynote talk by Maggie Cavallo, Curator of Education at Montserrat College of Art in Beverly.

The program involves year-round promotion and selling of the works and since its inception artists have sold \$12,500 worth of art off the walls netting nearly \$10,000 to the artists in the show. The 2013 show includes a balance of returning artists and new artists that introduce the space to completely new genres of work. Among the new artists are John Thomas Grant who was a seARTS Emerging Artist at its "Celebrate Emerging Stars" event last fall, E.J. Lefavour, a prolific contributor to Good Morning Gloucester with a gallery on Rocky Neck, and Rebecca Siswick Graham who has recently displayed her work at Island Art & Hobby. seARTS also welcomes Lisa Courtney, Mary Forte Hayes, Bobbi Kovner, and Lully M. Schwartz (Beverly) to the show for the first time.

Returning to the show from previous years are: Katherine Coakley, Anne Cowman, Rob Diebboll, Cheryl Dyment (Middleton) Anita Freeman (Durham, NH), Christian Gotfredson (Wenham), Michael Oleksiw (Beverly), David Piemonte, Judy Robinson-Cox, Marilyn Swift, and Heidi Caswell Zander.

This year's show was juried by Martha Wakefield, Elizabeth Harty, and Rosalie Sidoti. The jury will award honors that will be announced at the event. The Awards are sponsored by Artemis Custom Framing in Gloucester, and Nor'East Frameworks of Manchester. More to be announced.

Maggie Cavallo is returning for her second year to address the group after an inspiring presentation in 2012. Maggie is an experimental curator and educator committed to celebrating and contextualizing contemporary art in Boston, MA and beyond. Recent projects include *Instant Messaging* at Anthony Greaney, *Nothing & No Thing* curated by Robert Yoder at

SEASON, *Near Death: Performance Art Experience* curated by Vela Phelan and *A New Cosmic Mix: Now in 5D* in conjunction with Together Festival at the Museum of Science, Boston.

seARTS Cape Ann, a registered 501(c)3 is a coalition of artists, art lovers, cultural institutions, businesses, and municipal organizations, all working together to improve the economic base for the arts and the larger Cape Ann community. seARTS recently launched a new website where there is a robust section about the Art Loan Program and the works that have been on display. Find out more about this signature program and more at www.searts.org.

Details of the evening:

Date: Wednesday, May 29, 2013
Location: Bass Rocks Golf Club
34 Beach Road, Gloucester, MA
6:00-8:00 PM

RSVP by May 27. Please leave a message at seARTS (978) -281-1222 or email info@searts.org
Light Fare & Cash Bar
Gloucester, MA (978)-283-1866

Free & Open to the Public