

Call for Work for the 7th Annual
seARTS Art Loan Program at the Bass Rocks Golf Club
34 Beach Road.
April 2014 to April 2015

The seARTS-Bass Rocks Art Loan Program is entering its 7th year. This program is very popular among Bass Rocks members who truly appreciate the connection to the local art scene. To date nearly \$14,000 worth of art work has been sold and over 125 artists' works have been displayed! Each year, three artists are chosen for jury awards.

The Loan Program is for members of seARTS and will run for one year at the Bass Rocks Golf Club, installed on the main floor. Your submitted works must be available for one year. During this time artists may schedule studio visits for Club members, extend invitations to other shows or provide any information that they wish. If an artwork is sold, the artist may replace it with a new selection.

NEW Deadline for Applications: Saturday March 15, 2014

- Applications should include at least three pieces produced during the last three years. All work that is wall hung is eligible and if accepted must be wired or otherwise ready for installation. *Extremely heavy work will not be accepted.*
- There is a \$15.00 application fee used for marketing & administration, which must be mailed to seARTS with your application.
- seARTS Board members are not eligible.

Selected work must be the same as submitted on the application. **Please note, the curators/jury reserve the right not to hang a piece should the quality of the accepted work differ from the quality of the image submitted.**

- If you are NOT a seARTS member and would like to become one to apply for this show, please send a check for \$45 + your \$15 application fee to seARTS
- or sign up online at: <http://searts.org/wp/members>

Each member may submit up to three works. Please use this form to describe the list of images that best represent your work and that you plan to submit by email. Keep images under two megabytes in size in .jpg format and be SURE your name and name of image is in the filename. Images are to be emailed to searts2009@gmail.com Please print out p. 3 of this application form and mail along with your check to seARTS, P.O. Box 1476, Gloucester, MA 01931.

Artists whose work is accepted will be notified by email or phone on **Saturday March 29th**. Accepted work should be dropped off at 34 Bass Rocks Beach Road, **on Sunday April 13th between 9AM and 12PM**.

If you cannot drop off your work during these hours, **you must have someone designated to bring the work to the Club**. ***Please advise your representative that they will need to bring the following items:***

- **3 part form filled out with the information on the accepted work/s**
- **Your biographical information for the book in a plastic sleeve for a 3-ring binder**
- **Any brochures or postcards you would like to have available for display.**

Promotional Opportunities

- Biographical materials will be assembled into an Artists' Book that will be available to all visitors to the Bass Rocks Golf Club. If you are available for studio visits, indicate the times and address with your other materials.
- seARTS will produce a postcard and online announcement that artists can use as an invitation to the opening. Artists and one guest are invited for free.
- Awards will be given by the Jury and announced at the Opening event on May 28th.
- Bass Rocks will feature exhibiting artists in many of its newsletters and you will also be featured in the seARTS newsletter.
- Work will be listed with prices online and in a book displayed at Bass Rocks. Bass Rocks also has signage to indicate that the work is for sale, including an easel which is always present at the doorway. It will be in a slideshow on both seARTS.org and Bass Rocks website.

Sale of Work

All artworks accepted must be available for sale. **The artist is responsible for managing sales tax. seARTS will request the tax at the time of sale and pass on to the artist.**

Please note that seARTS will take a 30% commission from the sale price. A referral fee of 10% is requested for work sold as a result of a referral made directly from the show at Bass Rocks. [In the rare case that one of the pieces hanging at Bass Rocks is sold by some other means (e.g. off the artist's website), seARTS would also request a referral fee of 5%.]

Reporting of this is up to the artist and buyer and will be on the honor system. Bass Rocks Golf Club is a secure building, but any incidents involving damage to artwork will be handled on a case by case basis.

Timeline:

<p>Sat March 15: Deadline for submission of work Sat March 29th: Artists notified of accepted work Sunday April 13: 9AM-12PM Drop & hanging of work Opening Reception: Wednesday, May 28th</p>
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Application Form: Please mail to seARTS PO Box 1476, Gloucester, MA. 01930

Artist's name _____

Email Address _____

Home Address _____

Phone number for contact _____

Fill out for each piece submitted:

#1 Title _____

Framed Dimensions _____

Media _____

Price _____

#2 Title _____

Framed Dimensions _____

Media _____

Price _____

#3 Title _____

Framed Dimensions _____

Media _____

Price _____

Please sign here that you have read the above agreement between you and seARTS.

Artist Name: _____

Artist Signature: _____

Date: _____