

PARTNER WITH an ARTIST 2010

Call to Artists **Deadline: April 5, 2010**

About the Call

The Society for the Encouragement of the Arts (seARTS) invites artists to develop and implement public art projects for Partner With an Artist 2010, seARTS' signature artist grant program. Artists are invited to submit proposals for Partner With an Artist 2010.

Artist grant: \$1,000; three grants will be awarded.

The heart of Partner With an Artist is artists partnering with businesses in new and creative ways to develop public art. A different theme, or focus, is chosen for each cycle of Partner With an Artist. The focus for Partner With an Artist 2010 is the New Deal's Works Progress Administration (WPA) murals located in Gloucester City Hall.

These murals, which are under the stewardship of the Gloucester Committee For the Arts, are a source of historic, artistic and civic pride. Painted during the Depression as part of the Federal Art Program, under the WPA, these historic murals are "the best collection of Works Progress Administration (WPA) murals in Massachusetts," according to the Massachusetts Cultural Council. The artists who painted them were commissioned during the Great Depression, with financial support from the federal government, to create fine art.

The time is ripe to reflect on the WPA murals, the current social and economic climate and the role of public art. *Please note: there are New Deal and WPA murals in other Cape Ann locations; artists are welcome to include these murals in their proposals.*

The Gloucester City Hall New Deal/WPA murals are on view to the public during regular office hours: 978-281-9700 or <http://www.gloucester-ma.gov>

Three project artists, or collaborating artist projects, will each receive a grant of \$1,000. Partner With Artist 2010 grantees will be selected to develop public art projects that utilize any and all media to:

- reinterpret, comment or reflect on the WPA murals
- comment on the significance of the WPA murals to the Gloucester and Cape Ann community
- offer new ways for the public to experience the WPA murals; projects involving K-12 students are welcome

All projects must partner with a business. This partnership can be in the form of using spaces, access, equipment, materials or collaborations, etc. to develop, present or install the project. Innovative and bold ideas are welcome.

For Example:

An artist might propose creating images or a mural in response to an imagined New Deal/WPA 2010 program.

An artist might propose a multi-media event that incorporates audio recordings of Gloucester residents' visions of Gloucester in the future.

seARTS will organize community discussion(s) in about the Partner With an Artist 2010 public art projects in May. Artists must be available to participate.

Applicants are expected to visit to Gloucester City Hall at least once to become familiar with the WPA Murals and their history.

Information on the Gloucester City Hall WPA Murals can be found here:

<http://blog.theartsfuse.com/2009/09/18/culture-vulture-coming-attractions-gloucester-city-hall-murals/>

<http://www.youtube.com/watch?v=xp9a-TwKlfs>

<http://www.wickedlocal.com/gloucester/news/x1261534704/Oct-24-lecture-focuses-on-city-s-WPA-murals>

http://www.boston.com/ae/theater_arts/articles/2009/03/12/masterpiece_murals/

Judges will select three proposals and each grantee will receive \$1,000 to cover artist's time creating and installing, or presenting, the work plus materials.

Partner With an Artist 2010 will be coordinated by Gloucester resident Sarah Slifer, founder of the Gloucester New Arts Festival and dance artist who performs internationally.

How to Apply to Partner With an Artist 2010

If you are a current member of seARTS, there is no fee to apply for this program. seARTS Memberships run from April 15-April 15. New members will be credited through April 15, 2011.

If you wish to apply, but not join seARTS, there is a \$25 application fee. For information on Members Benefits, visit <http://searts.org/benefits.htm>

Submit a proposal, postmarked by April 5, 2010

Proposals must include:

1. Cover sheet with contact information: name, e-mail and snail mail address, phone and website (if applicable), and fees as indicated above.

2. C.V. or resume
3. General project description and statement about how your project addresses the WPA Murals theme and their significance to Gloucester and the Cape Ann community.
4. Detailed project description: include specifics such as materials, possible location(s,) and installation or presentation plans. *Two page maximum, please.*
5. Indicate the type of business partner with which you would like to you partner, e.g., business with a parking lot, store front or sound system; or a supplier of a particular material, service or product, etc. Identify business partner or potential business partners.
6. Work samples (Visual art: 10-20 images numbered and titled on CD-ROM readable on Macintosh OR jpg files at 300 dpi, approximately 4" x 5" in size. Media or Sound art: 5 minutes on DVD or CD. Please include a media list that is numbered and corresponds to work samples.
7. Budget with expense and in-kind donation detail
8. \$25 application fee for non-members

Though not required, a letter of recommendation is desired in which your artistic ability and also your ability to follow through on a project are reviewed.

NOTE: Please include a self-addressed stamped envelope if you'd like your support materials returned.

Deadlines: Partner With an Artist 2010

Applications due not later than
April 9, 2010

April 5, 2010

Grantees notified

Project completion

May 17, 2010

SUBMIT PROPOSALS TO:

seARTS.pwa@gmail.com or

Partner With an Artist, seARTS, P.O. Box 1476, Gloucester, MA 01930

For questions contact: seARTS.pwa@gmail.com or 978-281-1222

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