

**APPLICATION for seARTS Art Loan Program at Cape Ann Medical Center**

**Deadline to Apply: May 29, 2010**

The Society for the Encouragement of the Arts (seARTS) is proud to announce a new Art Loan Program Partnership at Cape Ann Medical Center's (CAMC) spacious, bright, new location. This new program will be launched mid-June at CAMC's new facility, a beautifully renovated building at One Blackburn Drive. The program builds upon the successful model now in year three with the Bass Rocks Golf Club.

CAMC, part of the highly regarded Partners Community HealthCare, Inc. network, has a core of primary care physicians and a cardiology practice. CAMC provides residents of thirteen North Shore communities local access to a variety of specialists.

seARTS saw an opportunity to partner with CAMC to help them create a beautiful, welcoming environment for patients and to offer an opportunity for Cape Ann Artists to exhibit their work in a location widely visited by members of the Cape Ann community. The result: a new venue and another seARTS Art Loan Program Partnership.

- ***The focus of this exhibition is on local artists from Cape Ann and the area, artists who work in this area, and artists whose work is somehow connected to Cape Ann and the area.***
- The space at Cape Ann Medical Center (CAMC) will accommodate approximately 50 pieces of work, depending on sizes, and is especially well suited for large pieces. The work will be on display for one year in the main reception areas and waiting rooms

**Eligibility:**

***This Call to Artists is open to current and new seARTS members. seARTS' membership cycle has changed to an annual renewal program that runs April 15 to April 15, year to year. seARTS Board members may not apply.***

**Program Oversight:**

The project manager for this program is Courtney Karcher. She will be checking the seARTS gmail account for entries and questions. Please direct your program-specific questions to searts2009@gmail.com or leave messages for Courtney at 978-281-1222.

**To Apply:**

1. Review and Complete Application (below) and email to searts2009@gmail.com
2. Submit a maximum of three images of work produced during the last three years. All work that is wall hung is eligible and, if accepted, must be wired or otherwise ready for installation. Selected work must be the same as submitted on the application and photos must be labeled with a "name of the work" and dimensions.

# Application Information

- **Please note: the jurors reserve the right not to hang a piece should the quality of the accepted work differ from the quality of the submitted image.**
- *Extremely heavy work will not be accepted. Please inquire for further information.*
- Work sold during the show can be replaced subject to review by a jury member. When a work is sold, you will be asked to submit up to three images or a possible replacement with the same dimensions as the sold work.

### 3. seARTS Membership:

If you are not a seARTS Member or have not renewed your membership and wish to renew to apply for this show, please send a check for \$45 and your \$10 application fee to seARTS, P.O. Box 1476, Gloucester, MA. 01930. If you plan to renew online at [www.searts.org](http://www.searts.org), **please tell us so in your application.**

### 4. Timeline:

**Saturday, May 29:** Deadline for submission of work

**Monday, June 14:** Artists notified of accepted work

**Saturday, June 19:** 9 AM – noon: Drop off work

**Opening Reception:** June – exact date to be announced

### Promotional Opportunities

All artists accepted into the show are asked to submit a brief artist's statement, a brief biography, business cards, brochures, additional pictures or any other materials that will inform the public about you and your work. This will be assembled into an Artists' Book that will be available to all visitors to Cape Ann Medical Center. Submit these materials when you drop off your work to allow enough time to assemble the book.

If you are available for studio visits, indicate the times and address with your other materials. Promotional material for all the artists will be in a master book and in a public area.

### Sale of Work

- All artworks accepted must be available for sale.
- Please note that seARTS will take a 30% commission from the sale price of work sold at the CAMC. If a seARTS or CAMC volunteer/staff makes a referral to your studio based on a work seen at the show, seARTS requests a 10% fee if a piece is sold as a result of the referral. Reporting by artists of sales resulting from seARTS referrals will be on the honor system.
- The artist is responsible for managing sales tax. seARTS will request the tax at the time of sale and give the sales tax collected to the artist.
- Cape Ann Medical Center is a secure building, but any incidents involving damage to artwork will be handled on a case by case basis according to the terms of CAMC's insurance policy.
- Please use this form for contact information and to list the images you will submit by email. Select images that best represent your work.

# Application Information

Applicants may submit images of up to three works. Images must be less than two megabytes in size in jpg format. Images must be submitted online and each image must be labeled and include measurements in the image description. Example: **White Horse 16" x 20."**

**Send fully labeled images via email to: [searts2009@gmail.com](mailto:searts2009@gmail.com)**

*Please print out this application form and mail along with your \$10 Application Fee check to seARTS, P.O. Box 1476, Gloucester, MA 01930. Please include your \$45 membership dues if you are a renewing or new member.*

Artist's name \_\_\_\_\_  
Email Address \_\_\_\_\_  
Home Address \_\_\_\_\_  
Phone number(s) for contact \_\_\_\_\_

## **Fill out for each piece submitted:**

#1 Title \_\_\_\_\_  
Dimension \_\_\_\_\_  
Media \_\_\_\_\_  
Price \_\_\_\_\_  
#2 Title \_\_\_\_\_  
Dimension \_\_\_\_\_  
Media \_\_\_\_\_  
Price \_\_\_\_\_  
#3 Title \_\_\_\_\_  
Dimension \_\_\_\_\_  
Media \_\_\_\_\_  
Price \_\_\_\_\_

Accepted work must be dropped off at:

**Cape Ann Medical Center**  
**One Blackburn Drive, Gloucester**  
**On Saturday, June 19 between 9 AM and noon.**

If you cannot drop off your work during these hours, you must have someone designated to bring the work to Cape Ann Medical Center. ***Please advise your representative he/she will need to have the three-part form filled out with the information on the accepted work/s; your biographical information for the book in a plastic sleeve for a three-ring binder; and any brochures or postcards you would like to have available.***